PaperCut Grows **+** **ACDI**

A sustainability program to assist with increasing attach rates of Hive and MF.

The term "Forest Positive" is defined as a way to leave a positive impact on the environment by planting more trees that you use.

> By 2023, **60% of Managed Print Services** customers will rate the vendor's sustainability program as a major factor in choosing a print service provider.

With Forest Positive printing through the PaperCut Grows program, we're delivering an easy, compelling, and timely sustainability story that our customers can leverage with their own customers, investors, regulators, and employees

NO COMPETITION
Every vendor, supplier, and manufacturer working toward sustainable printing and lowering environmental impacts are allies.

DIFFERENTIATOR
We are not making a profit. Other vendors are trying to be carbon neutral and make a profit. We are only covering costs.