

Problems, Solutions and Benefits

Problems	Solutions	Benefits
Lack of visibility and control of who's printing what.	Track and report: Identify where heavy print usage occurs to address options for reduction.	Gain visibility of users' behavior, making it easy to implement options that reduce waste.
Difficulty knowing where the costs are coming from and how to reduce them.	Secure Print Release: Minimize careless and wasteful printing.	Avoid print jobs going in the bin by enabling one of many Secure Print Release methods.
Staff print carelessly and immediately recycling print jobs - on average 12% of jobs are never collected.	Responsible reminders: Give users a nudge toward 2-sided or grayscale with in-app and on-device prompts.	Boast eco-friendly policies to use less paper, save on toner, and make sustainable habits
No dedicated IT resource so print issues take time away from core responsibilities.	Quick sign up: Use a web browser to manage from anywhere without the need for servers.	Enable printing with no hassle, technical complexities, or the need for big IT departments.
Paying outsourced IT service to handle print-related issues.	Set up printers automatically: The printer discovery tool applies auto-generated labels.	Ensure reliable printing without being dependant on servers.
Manual and time-consuming to set up users to print from mobile and BYOD devices.	Print from any device: Driver- free printing on Android, macOS, iOS, Chromebooks, and Windows.	Print quickly without any hassle from any device to any printer.
Difficulty enabling printing for guests and visitors.	Enable employees and guests: Enter users' email and self-setup instructions arrive in their inbox.	Quickly enable visitors from other offices or guests to print.
Sensitive information ending up in the wrong hands, which can lead to an intellectual property loss and/or data breach.	Secure Print Release: Keep jobs in a 'hold' state until the user authenticates at the printer.	Provide full compliance with local legislation and GDPR by protecting against breaches and making sure sensitive data stays in the right hands.
Insufficient compliance with privacy legislation.	End-to-end encryption: Protect documents in transport and at rest (stored on disk).	All print activity can be reported on when needed.
No accountability for uncollected printouts.	Print logs and archiving: View all print activity and copies of past print jobs. Watermarks and digital signatures: Physically identify print job ownership.	Fully traced print jobs tie accountability to the owner.