# PaperCutMF

## SUCCESS STORY/REAL ESTATE Public Real Estate Authority



# Gains Full Insight Into Print Costs and Fleet Usage

This public real estate authority returns vacant, abandoned, and foreclosed properties to productive use. Their current initiatives include property auctions, rehabilitating homes, and rebuilding communities.

PaperCut product: PaperCut MF Year Installed: 2017 Number of Users: 200 Commercial Users Number of Copiers/MFPs: 10

#### The Challenge

Lacking an efficient system to track and manage printing invited security risks, decreased productivity, and unnecessary print-related expenses.

#### Results

- Increased security and regulation of confidential documents
- · Reduced waste generated by uncollected print jobs
- Gained complete control of employee and guest printing
- Encouraged accessibility to cost-efficient MFPs

#### PaperCut Advantage

- Secure Print Release
- Find-Me Printing
- Flexible Printer Setup

#### Challenge

An equal housing opportunity provider knows the importance of managing and enforcing fair practices that ensure equal access for all. In addition to their public work to offer affordable housing to local residents, the quasi-governmental agency underwent an internal transformation to secure reliable technology and grant their employees access to efficient tools for productivity. As part of their commitment to streamlining workflows, reducing costs, and ensuring regulatory compliance, leadership initiated efforts to procure innovative business technology to replace their outdated office equipment.

Since forming in 2008, the public real estate authority provided their employees with unrestricted access to multifunction printers. Without an efficient system in place, employees submitted print jobs to every device available in the office. The method allowed for uncomplicated printing; however, it facilitated immense waste due to print jobs that were unnecessary or remained uncollected from the printer. The unrestrained environment also exposed the agency to potentially costly security risks due to the sensitive nature of their daily operations.

# SUCCESS STORY/REAL ESTATE

## **Public Real Estate Authority**

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> IT Manager Public Real Estate Authority

Prior to releasing a request for proposals, their IT manager learned about a print management software ideal for the agency's mixed fleet of multifunction printers. Along with replacing their existing devices, the agency was in the process of implementing Window's active directory. Once the procurement process began, office equipment vendors were invited to present solutions to the agency and placed those that offered PaperCut MF in high consideration.

### Solution

The authority's chosen office equipment and document management provider proposed PaperCut MF along with new multifunction printers. After consulting with their vendor and PaperCut Authorized Solution Center, the organization decided to move forward with PaperCut MF – deploying the print management solution to their new and existing devices. The addition of the software instantly added greater control over usage, behavior, and costs.

### Results

After implementing PaperCut MF print management solution, employees were empowered to print seamlessly and securely at cost-efficient devices. With dedicated PIN numbers and Secure Print Release, users printed once and released their documents at any available device. The new tracking system allowed IT administrators to consistently monitor fleet usage and effectively develop strategies for replacing malfunctioning printers.

"Apart from the benefits of Find-Me Printing and Secure Print Release, PaperCut MF alerted us to a larger, unnoticed problem – our older devices are regularly unavailable," said their IT manager, adding, "It's shed light on an entirely different issue, which is great because now we can deal with it. We have a solution that makes it easier for people to go to another machine when their device is down."

Today, the organization manages close to 200 users and 10 multifunction printers with nearly 48,000 fewer pages printed since implementing PaperCut MF. With its cost control, document security, and accessibility solutions, PaperCut MF has helped to gain insight into device usage and maintain complete control of its print environment.

