PARTNER TALK TRACK FOR HEALTHCARE

HEALTHCARE | VISIBILITY & SECURITY

Ask this QUESTION

Can you identify and contain document security issues?

Do you often see uncollected printouts in printer trays?

What safeguards do you have in place to ensure compliance with electronic and physical EHR regulations?

Uncover these PROBLEMS

- Lack of visibility and control over who can print what and where
- Documents sitting unsecured on the printer tray
- PHI leaving your site without any form of traceability
- Insufficient compliance with privacy legislation

Propose these SOLUTIONS

"Would it help if you could..."

Logs: Store print, scan, copy, and fax activity in a detailed report.

Secure Print Release: Keep jobs in a "hold" state until the user authenticates at the printer using an ID card, access card, or even biometrics.

Encryption: Secure all print and scan traffic from the user to its destination in transit and at rest

Add watermarks and digital signatures to physically identify where output was created and by whom.

Highlight these BENEFITS

PaperCut supports compliance out of the box, offering solutions to address both electronic and physical EHR regulations. From the moment you press print.

PaperCut tracks and protects your document. Jobs won't release until you authorize it at the device, so confidential patient information only releases into the right hands. Security has been prioritized and proven with our customers in the healthcare sector.

ACDI + PaperCut

HEALTHCARE | USER EFFICIENCY

? Ask this QUESTION

How often do staff check multiple printers looking for their print job?

What is the scanning experience like for your staff?

What devices do staff members need to print from? How do you deliver print queues and maintain drivers?

How does staff move around the organization and utilize output devices? How difficult is it to target and access the right output device?

⚠ Uncover these PROBLEMS

▶ Staff wastes time finding which printer their jobs go to

▶ Scan processes are complex and inefficient

▶ Staff struggles to set up and/or print from tablets and mobile devices

▶ Difficulty maintaining security while keeping mobile printing flexible

▶ Staff requires printing to just work

💡 Propose these SOLUTIONS

"Would it help if you could…"

Find-Me Print: Enable users to send jobs to one print queue, then conveniently collect them at the nearest printer.

Integrated Scanning: Preconfigure Scan Actions for easy one-click scanning, and securely send searchable, editable scans to a variety of destinations.

Mobility Print: Let users quickly discover and print to any printer from BYOD and user-managed devices.

┿┿ Highlight these BENEFITS

With PaperCut MF, staff experience ultimate efficiency. Find-Me Print saves users from scrolling through a long list of printers by enabling them to simply release at whichever is most convenient. Scanning patient information is a lot quicker. And users can easily set up any mobile device themselves - like tablets, smartphones, and laptops - to print.

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HEALTHCARE | EASY MANAGEMENT

Ask this
QUESTION

How often does your staff move between departments and facilities? How does this affect printing and scanning?

How many printer brands and models do you have? Do they provide a different user experience?

How does your output environment need to adapt your growth?
How important is great tech support to you?

Uncover these
PROBLEMS

▶ Difficulty catering to the printing needs of staff who travel between departments and facilities

▶ Overwhelmed and overworked IT teams

▶ Need flexibility and scalability for future growth

▶ Need back-up in case of emergency

Propose these
SOLUTIONS

"Would it help if you could…"

Print Deploy: Push the correct print drivers and print queues to roaming users, all automatically.

Scalability: PaperCut supports customers with over 4,000 printers and 350,000 users; whatever the size, it scales.

Technical Support: A multi-level team of PaperCut experts are available around-the-clock.

Highlight these
BENEFITS

PaperCut is vendor-neutral and functions on all platforms and operating systems, so it suits small clinics, complex hospitals, and everything in between. If staff members move between departments, offices, and campuses, Print Deploy will manage thousands of print queues across multiple sites, allowing you to replicate and push queues to users in the right location.

And if you run into any issues along the way, the global network of PaperCut support is just a phone call away.

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ALERT

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HEALTHCARE | COST SAVINGS

Ask this
QUESTION

How aware are you of all your printing costs?

What wasteful printing habits do you notice in your facility?

Tell me about your staff that setup and manage printing.

Uncover these
PROBLEMS

▶ Difficulty knowing where the costs are coming from and how to reduce them

▶ Staff print carelessly and immediately recycle print jobs

▶ Current IT members are overworked and need help

▶ Wanting to avoid hiring more staff to manage the print environment

Propose these
SOLUTIONS

"Would it help if you could..."

Reports: Identify where your heavy print usage comes from to address options for reduction.

Secure Print Release: Minimize careless and wasteful printing.

Find-Me Print: Reduce IT overhead of print queue maintenance.

Print Deploy: Save staff time setting up printing by pushing the correct print drivers and print queues to roaming users automatically.

Highlight these
BENEFITS

Gain visibility of users' behavior, making it easy to implement options that reduce waste. Avoid print jobs immediately going in the recycle bin when users select something in error by enabling Secure Print Release.

Reduce admin overload and the need for additional staff, with Find-Me Print and Print Deploy to streamline the management of your print environment.

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QUESTIONS TO ASK

•How often do your users want to print at multiple locations/clinics/offices?

•What % of the time will a print job need to be released by another authorized person?

•How are you ensuring patient record/health information is secure?

•How often and in what situation do your nurses or doctors need to print from mobile devices?

•How do you ensure a reliable print environement today?

•How important is the reduction of print consumable waste?

•What are your pain points in printing and document management?

•How often/do you need to scan documents securely to fax/email/cloud share?

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