

A HIGH-LEVEL BENEFIT GUIDE FOR CUSTOMERS

# Top 10 reasons to use PaperCut MF

Curious if PaperCut MF is right for you? We've got you covered.

## 1 It gives your wallet and the environment a welcome break

Reams of paper, boxes of toner, hours of IT support... Waste can really pile up with printing. But with PaperCut MF, you get powerful visibility to see how small choices add up to big impacts. Customizable policies and prompts help users opt for the eco-friendly option; and job attributes can be changed at the printer, showing the positive outcome in real time on the screen.

## 2 It protects print jobs for your peace of mind

Print systems are complex. Multiple networks and devices are tasked with handling sensitive data constantly open to attack from hackers – inside and out. With PaperCut MF, your data is protected before, during, and after you hit 'print.' Users get validated, jobs stay traceable, and documents can be watermarked to keep costly breaches at bay.

## 3 It makes releasing print jobs convenient, flexible, and secure

PaperCut's Find-Me Printing solves the needs of IT and users equally. Your IT team manages one secure print queue with any number of printers; and users send jobs to that queue to release at any printer. It's the ultimate tool for document security, as jobs only release when authorized by the sender in person. Plus, if a printer's down, users can simply select another nearby.

## 4 It lets you print on any device, to any device, from anywhere

Today's users expect to print on demand from any device, which is no mean feat to deliver. PaperCut MF's Mobility Print gets it done with mobile and BYOD (Bring Your Own Device) printing across any brand, model, and operating system. Roaming users? No problem. Print Deploy pushes the right print drivers and queues in bulk to keep on-the-move users printing – even without a server or Active Directory.

## 5 It makes scanning simple, useful, and future-proof

Recreating PDFs just to edit them, searching for relevant text... Scanning can be frustrating. But with Integrated Scanning and OCR (optical character recognition), users can securely send text-searchable, editable documents to a vast variety of local and cloud-hosted destinations like email, Google Drive, SharePoint, and more – all with a couple of taps on the device.

## 6 It boasts a variety of flexible syncing and hosting options

Managing user databases isn't exactly a fun pastime. That's why PaperCut MF supports directories of all flavors to keep things hassle-free. Use GoogleSync and Azure AD if you're partial to the cloud; or Active Directory for a more traditional setup. You can even mix and match to make directory transitions that much easier. Better yet, all PaperCut MF data can be hosted on site or in the cloud to meet your needs.

### 7 It adapts with you and your business in every way

Worried about outgrowing your software? Worry no more. PaperCut MF is highly scalable, flexible, and used by customers with 10s, 100s, or 1000s of printers in the mix. Beyond scaling, PaperCut MF can adapt to any change with support for over 25 printer brands, and commitment to a multi-platform solution. No more hardware decisions held up by software limitations. Rejoice!

### 8 It surfaces data and insights for meaningful change

Changing behavior without data on current behavior? That's a tough ask. But with PaperCut MF's 75+ built-in reports and custom reporting, you'll get empowering data and insights for all areas - from detailed page logs to summaries by user, department, and device. You can also view, export, print, or schedule email delivery of reports to keep your hands-on involvement low.

### 9 It's incredibly easy to use for everyone

One of our favorite PaperCut slogans is "it just works." From initial installation and user adaptation, to continued management and implementation of new features, we build software that's easy to use in every way. Plus, our admin console is the most user-friendly and intuitive of any output management platform according to Buyers Lab - so experts and newcomers alike will feel right at home.

### 10 It's supported by a peerless network of knowledge

Everything we do at PaperCut is centered around our customer-first philosophy - especially when it comes to supporting you at every step. Our 700+ Knowledge Base articles are perfect for self-service DIY fixes, and our global network of support staff and partners means you have access to real people with real answers - in your timezone, on the ground, and often just around the corner.

## Take their word for it

68,000 customers across 192 countries managing over 100 million users on 700,000 printers and 2 million Chromebooks. We love it when the global PaperCut family tells the story for us.

**"Thanks to PaperCut, 90% of our printer-related issues no longer exist."**

*York Region District School Board*

**"PaperCut MF is a huge time saver. It maintains all of our print management accounting and provides excellent print security."**

*Wall Templeton Attorneys*

**"Easy to implement, easy to use, easy to support... It's just so easy."**

*St. Mary's Menston Catholic Academy*