



Print Management for

# REAL ESTATE AND SHARED OFFICE SPACE

PaperCut MF's mobility print and print deploy provide easy printing from any device for the Real Estate Offices and/or Shared Office Space work settings.



## What is it?

PaperCut MF provides Real Estate and Shared Office Space users the features that empower them to print from any device. Office environments like these benefit significantly from PaperCut's "Bring your own device" print options and reliable security. Print Deploy guarantees that users have the right print drivers wherever they may be, on any device, all without installing any software. And when paired with PaperCut MF's Find Me Printing, Users can print from any device and securely release their print at the most convenient location.

PaperCut's **Print Deploy** creates managing modern print environments a breeze. It is a print queue deployment tool that gets the right printer drivers and print queues to the right person in the right location, effectively. It enables users to move between locations, branches or other offices without them setting anything additional up. The location's printers are dynamically downloaded onto their devices.

**Mobility Print** is just as essential and can be easily scaled from a small single subnet to the most complex enterprise networks. Business landscapes like Real Estate Offices and Shared Office Spaces, where a computer might be joined to an untrusted network, PaperCut MF ensures mobile guests printing flexibility and security.

## Landscape

A historic high of 1,393,186 Realtors in 2019

86,095 Real Estate brokerage firms operating in the United States.

Business professionals spend 50% of their time searching for information and take an average of 18 minutes to locate each document.

According to coworker.com there are 1,794 different co-working spaces to choose from in the United States.

With shared spaces growing domestically 40% up from last year like CIC, WeWork and many others, it is imperative to have a print management solutions that works efficiently and saves costs.

96% of Realtors agreed that using a mobile device to access housing data saves valuable time during the workday.

Client communication and housing research top the list of mobile activities Realtors rely on most throughout each workday, according to the RPR study. Those tasks are made possible through the growing availability of mobile technologies in the real estate marketplace.

Other popular activities included researching housing data (72%), performing financial calculations (44%), prospecting (34%) and client presentations/home showings (26%).



## Key Benefits

**Solve mobile printing** across all devices.

**Deploy print queues** to get the right printer drivers and print queues to the right person in the right location, automatically

**Manage spending** by client or user.

**Report on printer activity** by client, department (i.e., development, sales & marketing, brokerage, property mgt, & lending) or each agent.

**Bill printing back to clients** or projects either at the MFD or by using an intuitive pop-up client to allocate print costs quickly.

**Built-in scanning** and OCR management

**Third-Party Billing system** integration

**Centralized management** of all cost and reporting data (no more managing this at individual devices)

**PaperCut can track anyone** whether the office staff is connected to the network or agents are bringing in their own devices and need to print.

## Key Assets

- Key trends impacting the growth of the market include the following:
- The rise in workflow collaboration
- Demand for mobile device integration
- The increasing need for security
- The shift toward a paperless society
- Greater focus on the investor experience
- More regulations around document security and governance

## Key Features

**Client Bill Back** - With PaperCut MF, you can give users the ability to select the client they want to charge to when they are at the MFD.

**Built-in Reports** - See newfound savings & focus within each department or client.

**Mobility** - our BYOD solution - is an absolute lifesaver in a coworking environment. You can literally print from whatever device you bring to the coworking space. Smartphones, tablets, laptops, Chromebooks you name it.

**Secure Print Release** - Enhance device security with managed access to your MFD's via user ID or building access cards.

**Find Me Printing** - Print to one queue & pick up at any printer with the simple 'tap and release' workflow.

**Scan to Cloud Storage** - Send documents straight to Google Drive or other cloud services.

**OCR** - Search and edit scanned documents.

**Print Deploy** - Automated print queue deployment tool.

**Self-Service Print Deploy** - IT admins can choose to deploy printers that will automatically or optionally be installed by the user.

**Guest Printing** - Streamline printing for visitors from their mobile device. Guests simply email an attachment to a designated address for printing with no need to access your Wi-Fi network or authenticate with your domain.

Mobile technology is not only helping Realtors excel at their jobs, it's now the mandatory medium for data delivery.

“Apart from the benefits of Find-Me Printing and Secure Print Release, PaperCut MF alerted us to a larger, unnoticed problem, our older devices are regularly unavailable,” said their IT manager, adding, “It’s shed light on an entirely different issue, which is great because now we can deal with it. We have a solution that makes it easier for people to go to another machine when their device is down.”

- IT Manager, Public Real Estate Authority

Ask your ACDI rep to get this downloadable PaperCut MF case study.

▶ **Product demos & how-to videos:** [youtube.com/ACDIVideos](https://youtube.com/ACDIVideos)

▶ **Live Demo:** [demo.papercut.com](https://demo.papercut.com)

